



# Investment Packages

Thank you for trusting BLLP with your investment! We look forward to assisting you, as we partner together to set vision into motion. Please review our investment packages below and complete the consultation request on our website to schedule your complimentary consultation!

## Marketing

<b>Bronze - \$850</b>	<b>Silver - \$1,750</b>	<b>Gold - \$2,500</b>
<ul style="list-style-type: none"> <li>• Strategic planning guide for how to market your product/service.</li> <li>• (2) 45 minute coaching calls</li> </ul>	<ul style="list-style-type: none"> <li>• Development of a Marketing Campaign aimed to increase products/service sales</li> <li>• Development of (10) images uses specifically to advertise your good/service.</li> <li>• Development of 1 promotional video for your good/service.</li> <li>• (4) 45 minute coaching calls</li> </ul>	<ul style="list-style-type: none"> <li>• Development of a Marketing Campaign aimed to increase products/service sales</li> <li>• Development of (25) images uses specifically to advertise your good/service.</li> <li>• Development of 1 promotional video for your good/service.</li> <li>• SEO research</li> <li>• (6) 45 minute coaching calls</li> <li>• Set-Up/Creation of Social Media Pages</li> </ul>

## Branding

<b>Bronze - \$450</b>	<b>Silver - \$1,225</b>	<b>Gold - \$2,000</b>
<ul style="list-style-type: none"> <li>• Logo</li> <li>• Business Card Design</li> <li>• Business Templates</li> <li>• Font   Color Scheme</li> <li>• (1) 45 min. Strategy Sessions</li> </ul>	<ul style="list-style-type: none"> <li>• Logo</li> <li>• Business Card Design</li> <li>• Business Templates</li> <li>• Font   Color Scheme</li> <li>• (2) 45 min. Strategy Sessions</li> <li>• (15) Content based graphics</li> <li>• (1) Content Video OR 5 Edit Content Photography</li> </ul>	<ul style="list-style-type: none"> <li>• Logo</li> <li>• Business Card Design</li> <li>• Business Templates</li> <li>• Font   Color Scheme</li> <li>• (4) 45 min. Strategy Sessions</li> <li>• (30) Content based graphics</li> <li>• (1) Content Video</li> <li>• 10 Edit Content Photography</li> </ul>

## Content Creation

<b>Bronze - \$125/month</b>	<b>Silver - \$300/month</b>	<b>Gold - \$450/month</b>
<ul style="list-style-type: none"> <li>• 10 Content Graphics</li> </ul>	<ul style="list-style-type: none"> <li>• 25 Content Graphics</li> </ul>	<ul style="list-style-type: none"> <li>• 40 Content Graphics</li> </ul>

*\*Consultations are required for all videos except reels.*

## Social Media Management

<b>Bronze - \$675/month</b>	<b>Silver - \$1,225</b>	<b>Gold - \$2,000</b>
<ul style="list-style-type: none"> <li>• Creation of Content + Graphics</li> <li>• Detailed, call to action captions</li> <li>• Content Monitoring (Engaging with people's comments)</li> <li>• 4 posts per week</li> </ul>	<ul style="list-style-type: none"> <li>• Creation of Content + Graphics</li> <li>• Detailed, call to action captions</li> <li>• Content Monitoring (Engaging with people's comments)</li> <li>• 8 posts per week</li> <li>• Weekly report on growth</li> <li>• 2 IG Stories per day</li> </ul>	<ul style="list-style-type: none"> <li>• Creation of Content + Graphics</li> <li>• Detailed, call to action captions</li> <li>• Content Monitoring (Engaging with people's comments)</li> <li>• 10 posts per week</li> <li>• Weekly report on growth</li> <li>• 4 IG Stories per day</li> <li>• Weekly Strategy Call</li> </ul>

## Website Management

	<b>Basic</b> \$250+ monthly	<b>Standard</b> \$500+ monthly	<b>Premium</b> \$1,000+ monthly
Hosting & SSL	X	X	X
24/7 monitoring	X	X	X
CMS, Plugins, & theme updates	X	X	X
Revisions per month	4	10	25
E - commerce updates		X	X